



THE CITY OF RANCHO CUCAMONGA

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## NEWS RELEASE

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### *Local Animal Facilities and Businesses Team Up to Put an End to Lost and Never Found Pets*

#### **FOR IMMEDIATE RELEASE**

June 9, 2010

**Rancho Cucamonga, California** – Noisy festivities such as fourth of July fireworks can terrify the most calm pets causing them to panic, attempting to escape the noise by running away. Pets that manage to escape may not find their way back home. Fourth of July celebrations result in more lost dogs and cats on this day than any other day of the year. The consequence is an influx of lost pets that inundate shelters across the country. Pets that have identification have a significantly higher chance of being reunited with their families.

Rancho Cucamonga Animal Care & Adoption Center, VetAssist PetCare, Rancho Regional Veterinary Hospital and Scraps have teamed up to provide a special day focused on educating pet owners on how to protect their pets if they become lost. On Saturday, June 26<sup>th</sup>, pet owners will have an opportunity to select one of three convenient locations which they may have their pets microchipped for \$25. Each of these locations will also provide detailed information about the effectiveness of microchips as well as coupons for use at local animal facilities.

A Donation Drive will take place at Scraps, 7204 Archibald Avenue, Rancho Cucamonga. The Donation Drive will benefit either the Rancho Cucamonga Animal Care & Adoption Center or the Rancho Regional Veterinary Hospital.  
Pet

**-More-**

Pet owners may donate in two ways. First, is a Direct Donation Drive which allows customers to choose from a number of toys that may be purchased at cost from Scraps and then the customer will decide to which facility should receive the toy purchased. The second option is to visit [www.rcpets.info](http://www.rcpets.info) and select the “Permanent Wish List” link on the bottom of the page to select from a list of items that are in great need by the Rancho Cucamonga Animal Care & Adoption Center. Patrons may bring these items directly to the Animal Center or to the Scraps location to be hand delivered to the designated location.

Additionally, Scraps will also host dog training/clicker demonstration session that will occur hourly. BADDogsInc, L.L.C. will demonstrate different techniques to improve the relationship between you and your dog. They will also be on hand to answer behavior questions or discuss concerns. Participants may volunteer their own dog for the demonstrations.

**Microchipping locations and times are as follows:**

**Rancho Cucamonga Animal Care and Adoption Center**

**Hours:** 12:00 p.m. – 4:00 p.m.

11780 Arrow Route, Rancho Cucamonga

Phone: (909) 466-PETS (7387)

**Scraps**

**Hours:** 11:00 a.m. – 4:00 p.m.

7204 Archibald Avenue, Rancho Cucamonga

(909) 987-2275

**Rancho Regional Veterinary Hospital**

**Hours:** 11:00 a.m. - -2:30 p.m., *Appointment Preferred*

11981 Jack Benny Drive, Rancho Cucamonga

(909) 532-5002

**For More Information** – For additional information on the upcoming microchipping event, please call the Rancho Cucamonga Animal Care & Adoption Center at (909) 466-PETS (7387).